



# Cameron Park Elementary School

## 10<sup>TH</sup> ANNUAL READ-A-THON

### READING TAKES YOU PLACES



It's back and *BIGGER THAN EVER* in honor of our 10<sup>th</sup> anniversary! *Incredible, out-of-this-world prizes and incentives! More chances to win!* New electronic platform option for sharing with family, neighbors, and friends! Let's see where the love of literacy can take us!

**Goal** Raise at least \$32,000. For our 10<sup>th</sup> anniversary, let's knock this goal out of the universe! If we raise \$36,000 or more, the *ENTIRE SCHOOL* will be treated to a performance of a lifetime!!! The proceeds will fund items such as classroom literacy libraries, education subscriptions, and much more.

**Process** Each student signs a personalized contract to read outside of school hours from October 4 to 18. How much reading? It's your decision! We suggest at least 20 minutes per day for K-2 students or 30 minutes per day for grades 3-5 students.

**Pledges** Ask family, friends, and neighbors to support your reading effort with a tax-deductible pledge. At the end of the reading period, collect and turn in the donations. Check your email for a social media and email template to send out electronically. Donations can also be made online at [cameronparkptgo.com](http://cameronparkptgo.com)!

**Prizes** BIGGER PRIZES THAN EVER! See inside for our comprehensive list of prizes and incentives.

**Bookmark Contest** Design a bookmark that reflects the theme of "Reading Takes You Places." Submit your entry to your teacher by Monday, October 21. See inside for template and details.

#### Dates



|             |   |
|-------------|---|
| Oct. 4–18   | Read and gather pledges   |
| Oct. 7–18   | Submit Daily Reading Slips each weekday morning for Daily Prize Drawing |
| Oct. 9 & 18 | Spirit Days: Wacky Wednesday (Oct. 9) & Pajama Friday (Oct. 18)         |
| By Oct. 21  | Submit entry for Bookmark Contest                                       |
| Oct. 21–25  | Turn in pledge money and reading contracts this week                    |
| Oct. 25     | Last day to turn in money and reading contract                          |

**The Fine Print:** Only students enrolled at CPES are eligible to participate in and win prizes through the Read-a-Thon Fundraiser. Reading includes but is not limited to school assignments completed at home, your child reading independently or aloud to someone, and someone reading to your child.

Gather as many pledges as you can. All Read-a-Thon donations are tax deductible (Tax ID# 26-2601414). Many employers have a "company match" program; ask your sponsors to check into this. Collect pledges from people you know—anyone who loves reading and supports the mission of CPES. Thank them!

**SAFETY FIRST! STUDENTS SHOULD NOT ASK STRANGERS!**

Cash, checks (made out to CPES PTGO), and online credit card payments ([www.CameronParkPTGO.com](http://www.CameronParkPTGO.com)) are all acceptable forms of payment.

**Questions? Email the Read-a-Thon Support Team at [cameronparkptgo@gmail.com](mailto:cameronparkptgo@gmail.com)**



**ANGEL SPONSORS:** Thanks to the generosity of our “Angel” donors, we are able to reward *all readers* who turn in their reading contracts with both the Custom Bookmark and Tier 1 prizes — even those who are unable to raise money. If you would like to sponsor such a child, check the Angel box on your pledge envelope or in the online form and write in your donation amount.

**TIER 5 SIBLING DISCOUNT:** Families with multiple children at CPES get a discount. If one child raises \$300+ to qualify for Tier 5 prizes, other siblings who raise at least \$150 each also will receive Tier 5 prizes. To claim this benefit, please write “Sibling Discount” on the back of the pledge envelope and include the name, grade, and teacher of the child who raised \$300.



## PRIZES YOU CAN WIN!

| All Readers  |   |
|--|---|
| <b>Meet your personal goal and turn in your reading contract</b> | 2019 Read-a-Thon Bookmark designed by CPES students   |
| <b>Minimum \$10 collected</b>                                    | 1 entry into a drawing for a Nintendo 2DS XL with Mario Kart plus Travel Bundle   |
| Individual Tier Collections                                      |   |
| <b>Tier 1: \$25 or more</b>                                      | Voucher for ice cream treat in the cafeteria <b>PLUS</b> 1 entry into a drawing to be the Principal for a Day   |
| <b>Tier 2: \$50 or more</b>                                      | Lower tier prizes <b>PLUS</b> a custom CPES Read-a-Thon wristband   |
| <b>Tier 3: \$100 or more</b>                                     | Lower tier prizes <b>PLUS</b> a globe squishy and ticket to a <i>Sno-Cone Party</i>   |
| <b>Tier 4: \$200 or more</b>                                     | Lower tier prizes <b>PLUS</b> a CPES decal, \$5 Book Fair voucher, and ticket to <i>Mr. Westbrook’s Famous Pizza and Dance Party</i>  |
| <b>Tier 5: \$300 or more</b>                                     | Lower tier prizes <b>PLUS</b> invitation to an amazing <i>Gaming Truck &amp; Inflatables Party, which will be held at the Smith Family Fun Farm</i> ; see Tier 5 Sibling Discount section above for more details  |
| <b>Tiger Hall of Fame: \$600 or more</b>                         | Lower tier prizes <b>PLUS</b> a 1-year <i>Family Membership</i> to the North Carolina Aquariums & Asheboro Zoo; lower tier siblings automatically benefit from this family prize.   |
| <b>Top Fundraiser from Each Grade</b>                            | Each student will be recognized at the celebration assembly and receive a Whit’s Frozen Custard Voucher and an additional \$5 Book Fair Voucher. Additionally, if CPES meets or surpasses the \$32,000 fundraising goal, these students will also be the ones to tape Mr. Widder to a wall as he gets stuck on reading! |
| School-Wide Collections  |   |
| Daily Reading Prizes   | Turn in your reading slip each day for a chance to win a daily prize (1 winner per grade).  |
| Top Fundraising Class from K-2                                   | Enjoy a popcorn and movie party.  |
| Top Fundraising Class from 3-5                                   | Enjoy a popcorn and movie party.  |
| 50% or more students participate in raising funds                | Students will receive one day of <i>extra recess time!</i>  |
| School Raises \$32,000 or more                                   | Mr. Widder will be taped to a wall at the celebration assembly to show just how much he is stuck on reading!  |
| School Raises \$36,000 or more                                   | The <i>entire school</i> will be treated to an award-winning Magical Illusionist Show!  |

# Cameron Park Elementary Read-a-Thon



## READING CONTRACT

I, \_\_\_\_\_, am going places through reading! I hereby promise to read \_\_\_\_\_ minutes per night from October 4 through October 18 to in order to support my love for reading as well as raise money for Cameron Park.

\_\_\_\_\_  
Student Signature

\_\_\_\_\_  
Parent Signature

Check off each day that you meet or exceed your goal! Hang this in your home to monitor your personal progress and then return to school in your sealed Read-a-Thon envelope by Friday, October 25.

| OCTOBER                             |                                     |                                     |                                     |                                     |                                     |                                     |
|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|
| SUN                                 | MON                                 | TUE                                 | WED                                 | THU                                 | FRI                                 | SAT                                 |
|                                     |                                     |                                     |                                     |                                     | 4                                   | 5                                   |
|                                     |                                     |                                     |                                     |                                     | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| 6                                   | 7                                   | 8                                   | 9                                   | 10                                  | 11                                  | 12                                  |
| <input checked="" type="checkbox"/> |
| 13                                  | 14                                  | 15                                  | 16                                  | 17                                  | 18                                  | 19                                  |
| <input checked="" type="checkbox"/> | Collect<br>pledge<br>donations      |



# Cameron Park Elementary Read-a-Thon

## Details

- Create an original bookmark related to this year’s Read-A-Thon theme, “Reading Takes You Places.”
- Submit your entry to the CPES front office by Monday, October 21.
- Two winning bookmarks will be announced at the celebration assembly on October 30 and printed as a prize for all readers!

## Rules

- Entries must be wholly completed by the student. Parents can help with spelling, but artwork must be the student’s design and coloring.
- Do not use copyrighted characters.
- Incomplete or late entries will not be judged.
- Use colored markers, colored pencils, or crayons.

## Judging

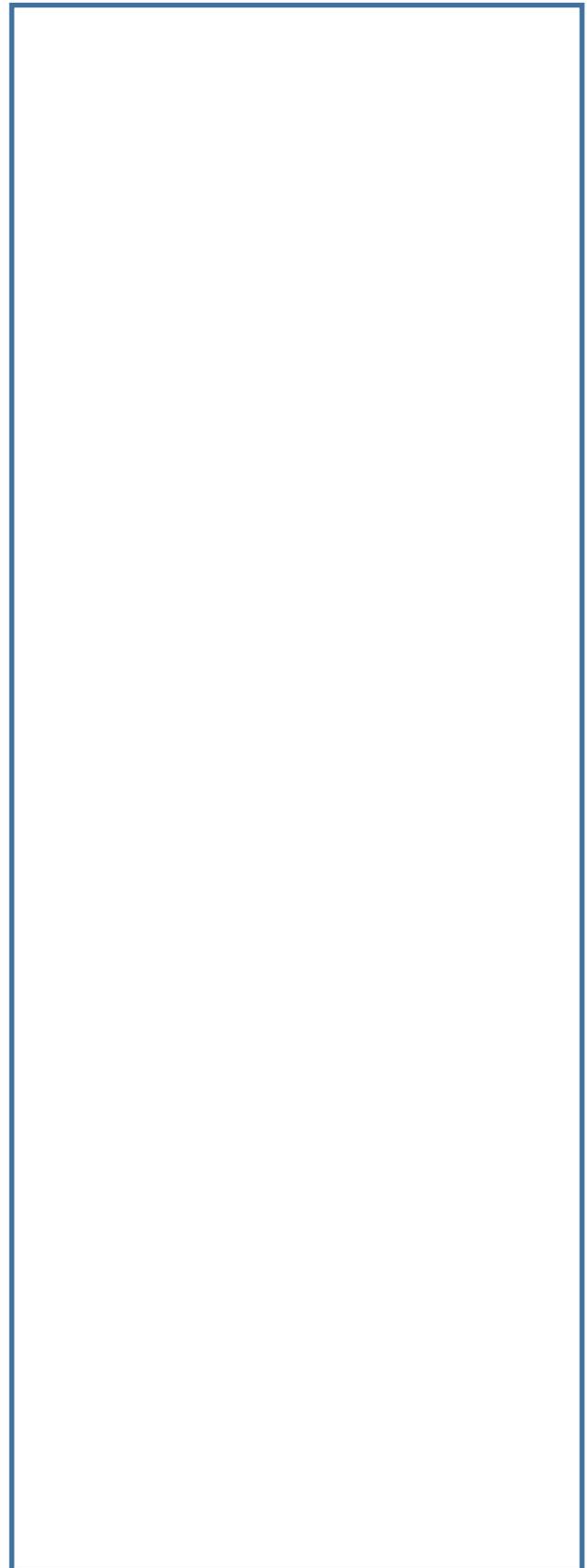
- The Specials teachers will judge the entries and pick two winners, one from grades K-2 and one from grades 3-5.
- Theme, creativity, and originality are the top criteria.

## Entry Information

**Entries are due no later than  
Monday, October 21**

Questions? Contact the Read-a-Thon Support Team at  
cameronparkptgo@gmail.com

|                                      |  |
|--------------------------------------|--|
| <b>Name</b>                          |  |
| <b>Teacher</b>                       |  |
| <b>Grade</b>                         |  |
| <b>Parent contact #<br/>or email</b> |  |
| <b>Parent signature</b>              |  |



Read-a-Thon Staff Only: Entry # \_\_\_\_\_ Grade \_\_\_\_\_

Read-a-Thon Staff Only: Entry # \_\_\_\_\_ Grade \_\_\_\_\_

# WHERE WILL READING TAKE YOU?

## 10 days, 60 winners!

Tell us what you are reading and why you love it. Turn in one slip each weekday, October 7-11 and October 14-18, to your grade-level box in the school lobby. We will draw six slips per day—one per grade—and read them over the intercom. Those students will receive a prize!



MON



Full Name: \_\_\_\_\_ Teacher: \_\_\_\_\_

Book Title: \_\_\_\_\_ Grade: \_\_\_\_\_

Tell us what you love about this book:



TUE



Full Name: \_\_\_\_\_ Teacher: \_\_\_\_\_

Book Title: \_\_\_\_\_ Grade: \_\_\_\_\_

Tell us what you love about this book:



WED



Full Name: \_\_\_\_\_ Teacher: \_\_\_\_\_

Book Title: \_\_\_\_\_ Grade: \_\_\_\_\_

Tell us what you love about this book:



THU



Full Name: \_\_\_\_\_ Teacher: \_\_\_\_\_

Book Title: \_\_\_\_\_ Grade: \_\_\_\_\_

Tell us what you love about this book:



FRI



Full Name: \_\_\_\_\_ Teacher: \_\_\_\_\_

Book Title: \_\_\_\_\_ Grade: \_\_\_\_\_

Tell us what you love about this book:

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